

Statistikk CNNs



CNNS
CRUISE NORTHERN NORWAY & SVALBARD

STATISTIKK

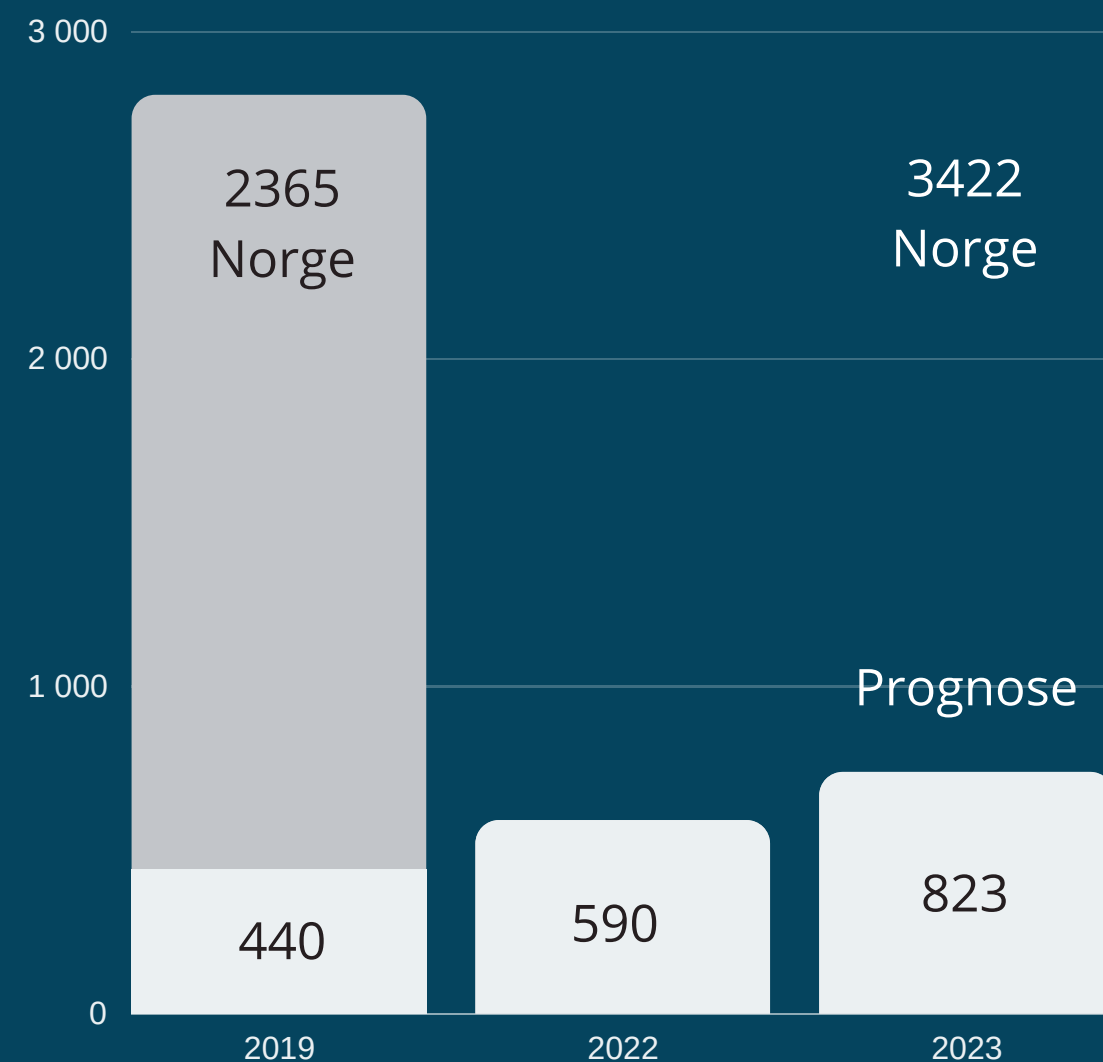


CRUISE TIL NORD NORGE OG SVALBARD

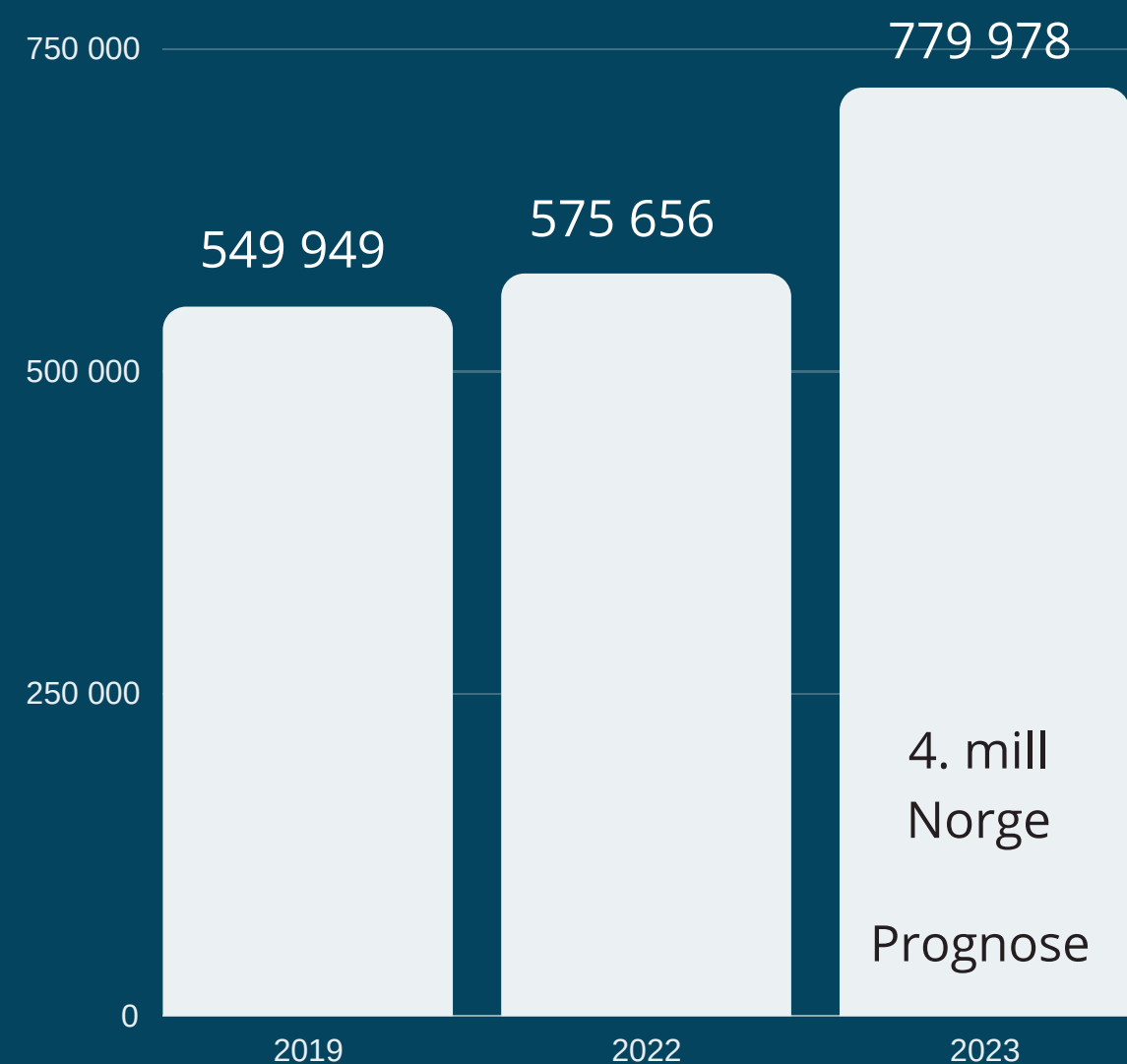
Havn	Satus 2019 Skip / Pax		Status 2022 Skip / Pax		Prognose 2023 Skip / Pax		Prognose pax 80 % Belegg
Nordkapp	99	143 717	135	127 870	179	247 698	198 158
Tromsø	121	155 160	170	150 000	190	200 000	160 000
Lofoten	79	88 736	103	88 000	167	176 000	140 800
Bodø	26	30 549	22	26 700	30	56 500	45 200
Harstad	3	4 500	4	2 500	11	10 500	8 400
Brønnøysund	17	2 879	29	8 100	42	17 500	14 000
Narvik	20	23 142	48	65 000	59	73 000	58 400
Vesterålen	7	7 446	5	2 533	7	8 667	6 934
Alta	27	33 436	63	67 140	81	90 896	72 717
Hammerfest	18	21 102	18	18 608	21	34 157	27 326
Longyearbyen	23	39 282	16	19 205	35	59 202	47 362
Mo i Rana	0	-	0	0	1	853	682
Sum	440	549 949	613	575 656	823	974 973	779 978

FLERE CRUISETURISTER TIL NORD?

Cruiseanløp NN og Svalbard



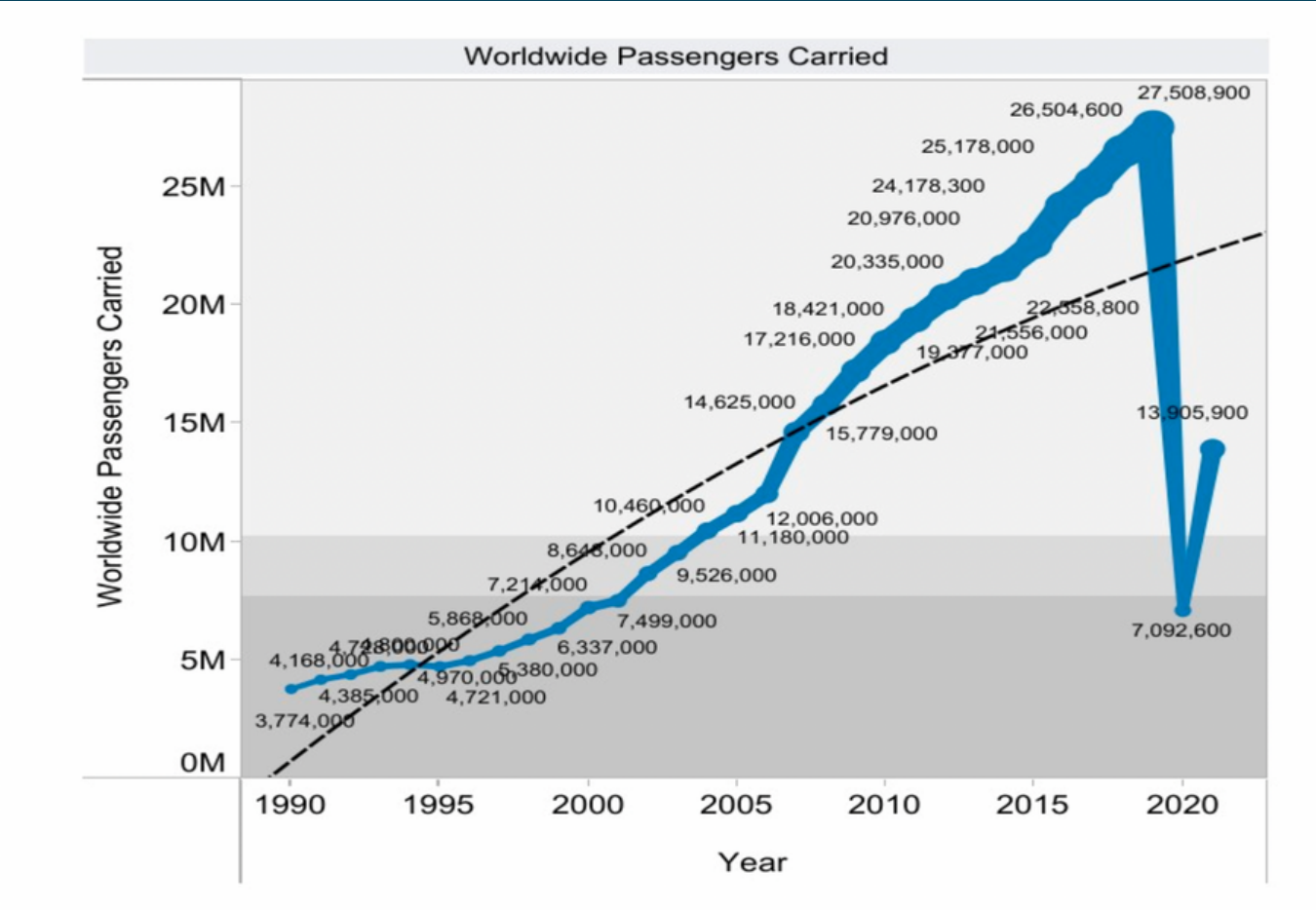
Cruisepassasjerer NN og Svalbard



Nordkapp
Tromsø
Lofoten
Bodø
Harstad
Brønnøysund
Narvik
Vesterålen
Alta
Hammerfest
Longyearbyen
Mo i Rana
Kirkenes

- Ekspedisjonsskip til Svalbard er ikke med

Mange reiser på cruise



Destination	Passengers in 2019	% of all
Caribbean	11,982,600	42%
Mediterranean	4,437,000	16%
Asia	3,977,400	14%
Northern Europe	1,707,800	6%
Alaska	1,215,400	4%
Australasia	1,177,700	4%
South America	807,100	3%
Baltics	593,600	2%
Africa & Middle East	515,400	2%
Canary Islands	496,500	2%
Transatlantic & World Cruise	392,800	1%
Canada & New England	301,700	1%
Hawaii	243,100	1%
Other	490,600	2%



2019, cruising sustained over US\$154 billion in total output worldwide, with 29.7 million passengers taking cruises and creating 1.16 million jobs (Cruise Lines International Association, 2021).

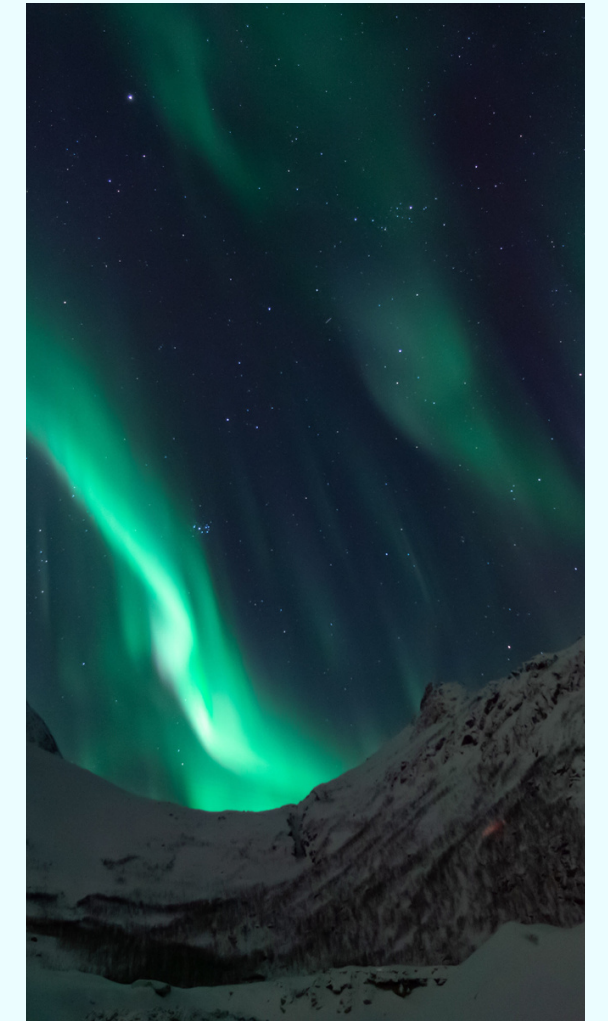
Antall cruiseturister



VERDEN
30 millioner



NORGE
ca.3% av markedet



NORD NORGE
1/ 4 del av
cruisegjester til Norge